



CONTACT

AleR-G.com
Ale.ARG.11@gmail.com
301-908-6859

LOCATION

Bethesda, MD

LANGUAGES

English
Spanish

AWARDS

**2018 Online Advertising +
Marketing Communicator
Award of Distinction**
NICHD “Play to Learn” infographic

**2017 Health + Wellness Design
Awards, Graphic Design USA**
CDC DDT Labor Day Diabetes
Social Media Card

**2016 Health + Wellness Design
Awards, Graphic Design USA**
CDC DDT “#HackYourSnack”
Social Media Cards

REFERENCES

Available upon request

EDUCATION

Carnegie Mellon University – Pittsburgh, PA
Bachelor of Fine Arts in Communication Design
Graduated in May 2011 with University Honors and on the Dean’s List

SKILLS

PROFICIENT IN:

Adobe Dreamweaver
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Film / Digital Photography
HTML & CSS
Illustration & Storyboarding
Mac & PC
Microsoft Office
Social Media
Typography

FAMILIAR WITH:

Adobe Lightroom / Premiere Pro
Book Binding
Direct Mail / Email Marketing
Letterpress & Screen Printing
Packaging Design
Pre-Press / Production
Product Development
Sketch
User Testing
Wordpress
Zeplin

EMPLOYMENT

Jan. 2024 – Present

Freelance Art Director / Graphic Designer / Illustrator

July 2020 – Dec. 2023
Remote

Graphic Design Contractor, GlaxoSmithKline (GSK)
Supported GSK’s Communications and Government Affairs (CGA) team by building and executing internal communications plans, managing and designing monthly internal newsletters and social media posts, creating town hall, media visit and disease awareness materials, and conducting cross-functional team approvals for projects.

Sep. 2019 – May 2020
Clarendon, VA

Senior Designer, Blue House Design Company
Designed publications and branded materials for local and national associations including: magazines, reports, and promotional graphics, brochures, and signage for meetings. Created social media content for clients and BHDC.

Apr. 2019 – Sep. 2019
Silver Spring, MD

Associate Art Director, Palladian Partners
Produced and presented creative concepts to clients and art directed designers in the production of design materials as creative lead for the Office on Women’s Health (OWH) and US Food and Drug Administration (FDA) contracts.

Mar. 2016 – Apr. 2019
Silver Spring, MD

Senior Visual Designer, Palladian Partners
Conceptualized and created digital and print products for health education, promotion, and prevention campaigns.

Oct. 2013 – Feb. 2016
Beltsville, MD

Studio Designer, Merrick Towle
Collaborated with art directors to create thoughtful brands and print / digital assets for real estate and hospitality clients.

Jan. 2012 – Oct. 2013
Rockville, MD

Junior Graphic Designer, Donor Point Marketing
Created direct mail marketing materials for non-profit organizations. Established and managed all brand-related marketing collateral for the agency.

Jul. 2011 – Dec. 2011
Washington, DC

Design Associate, International Arts & Artists
Assisted with labels, proposals, email graphics, and catalogs for IA&A and its gallery. Designed posters and books for local artists, universities, and foreign embassies.